



## East Park *Original Cleansing Bar* is Back!

In response to an overwhelming demand for the original cleansing bar (glycerin based transparent soap), East Park Cleansing Bar 4 oz will be available by the end of April. This will replace the 4 oz cleansing bar we currently have in inventory. The original cleansing bar will have a new shape and packaging and be labeled for sensitive skin.

Aside from the therapeutic properties of d-Lenolate, we have added MSM, Aloe Vera and glycerin, which is from kosher vegetable origin. Our cleansing bar contains gentle emollients along with antibacterial properties to clean without irritating the skin, it is also recommended for cleansing before applying our East Park topical cream.

We also want to take this opportunity to introduce to you our body soap, a natural soap made from essential nutrients including d-Lenolate known for its therapeutic properties, safflower, and rosemary.

This soap is good for the whole body and makes your skin fresh and clean. Both soaps are natural and fragrance free.

Cleansing Bar 4 oz.	\$7.95
Body Soap 4 oz.	\$6.95

To place an order call  
**1.800.345.8367** or order online at  
[www.eastparkresearch.com](http://www.eastparkresearch.com)

EAST PARK RESEARCH INC.  
2709 HORSESHOE DRIVE  
LAS VEGAS NV 89120

### UPCOMING EVENTS & SALES

**May 1- June 30**

10% discount on our  
Cleansing Bars, Original  
and Body Soap.  
SP10

**July 1- July 15**

Independence Day Sale  
10% discount from total  
purchase over \$200.00  
ID10

East Park Research will  
be at the following  
Conventions:

**Natural Marketplace  
2007 Tradeshow**  
-Las Vegas, Nevada  
July 20-22

**Healthy Harvest Show**  
- Long Beach, Ca  
October 26-27

**Anti-Aging Convention**  
- Las Vegas Nevada  
December, 2007



### EPR NEWS

*In our continuing efforts to document the strength and effectiveness of d-Lenolate, I am happy to inform you that East Park Research in conjunction with one of the foremost research institutions in the United States, is performing a series of studies reviewing the efficacy of d-Lenolate against some of the most serious bacterial infections. d-Lenolate demonstrated a dose-dependent inhibition against B. anthracis resulting in a preliminary conclusion of antibacterial activity against anthrax. Due to this promising result, the institution has encouraged us to go further with these studies to determine effective doses of d-lenolate for microbial inhibition and future animal studies. We will keep you informed with the progress of our future studies.*

Gordon G. Melcher  
President, EPR

# ASK *east park*

Dear East Park:

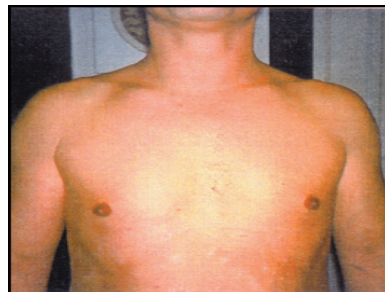
*I was diagnosed with a skin fungus. My feet and legs are covered with red rashes and my toe nails are unsightly. Do you have a product that may help my problem?*

Dear Customer:

YES, our Topical product dries, heals and protects the skin. Our product, d-Lenolate helps your immune system attack the problem from within. Although scientists have not yet identified the exact cause or causes of psoriasis, they do know that psoriasis begins in the body as a fungi. d-Lenolate is an herbal supplement that helps improve and maintain the immune system. Psoriasis occurs when your immune system (the natural protection against bacteria, viruses, fungus, yeast) does not work properly and starts changing the behavior of your skin. Scientists believe that



BEFORE USING D-LENOLATE



AFTER USING D-LENOLATE

certain white blood cells play an important role in psoriasis. These cells circulate through out the body, orchestrating the immune system's response to foreign invaders like bacteria or viruses. Some doctors believe that bacteria and fungi my activate psoriasis. In addition to taking d-Lenolate, East Park Research, Inc. has formulated a Topical using d-lenolate combined with natural ingredients such as Aloe Vera, Vitamins A & E, Borage oil and Flavanoids to facilitate a more rapid healing of delicate tissues. Our Topical should be applied in the affected area once or twice a day. This will help your body clear the psoriasis outside and d-Lenolate helps your immune system from the inside.



## ***Listen to what our customers have been saying about our products:***

*"I want to tell you how wonderful the product, d-Lenolate has been for me. I am a farmer who has suffered for 21 years with an agonizing rash on my leg that stumps the doctors and their medication. I have been hospitalized 6 times for blood poisoning and once for a heart attack that the doctor said was brought on by septic shock caused by infections. I don't know how I contracted it; the rash covered an area from my knee to my ankle. Every month it became infected with bump-like pimples that itched and swelled with pus. Then the bumps would erupt, which would stop the pain for a short time and then it would happen again. I started taking d-lenolate for one month. Would you believe that 70-80% of the rash is gone! I showed this to the owner of the store where I bought the product and was amazed as I am. For me, this is a miracle! I hope it has the same effect for everyone".*

*-D. Scholl-*

*"As a nutrition consultant, I've had the opportunity to use Olive leaf Extract, but never had any results until I used East Park's d-Lenolate. My husband had gotten a severe case of poison oak. He had infections from scratches while working in a yard. He itched from head to toe and it wasn't a pretty sight. I started him on d-Lenolate and used East Park's Cleansing bar to wash the affected area prior to applying their Topical three times a day. On the second day yellow pus was oozing from the wounds. I increased his dosage to 4 capsules a day and the itching decreased by 80%. Scabs started to form and it eventually cleared up. It was amazing to see that severe condition heal so fast!*

*-V. Lucia-*